

ANNUAL REPORT

DEAR SUPPORTERS AND FRIENDS.

2016 was a year of many great accomplishments for the Preservation Hall Foundation. Beyond expanding our vibrant education and outreach programming, reaching over 30,000 students locally and internationally, we invested in our capacity to continue growing the momentum of the past few years.

Last Summer, we engaged CCS, the nation's leading non-profit consultancy, in a comprehensive study and analysis to advise on our future strategy. As a direct result, at the beginning of 2017, Ashley "AG" Graham joined the team as our Director of Development and has been instrumental launching our new Hall Pass membership program.

The young people who visit the Hall and with whom we work in the community are increasingly excited for our unique style of music education, more curious about New Orleans traditions and culture, and joyfully interacting with the members of the Preservation Hall Collective. This has led us to develop a National New Orleans Music Curriculum, which we will pilot in the 2017-18 school year through a generous three year grant from the Pincus Family Foundation.

We have loved seeing you, our donors and supporters, on the road and at the Hall. We are grateful for your generosity, ideas and introductions. Without you, we would not be able to protect, preserve and perpetuate the important cultural tradition of New Orleans music. Thank you once again for your support of what we do day in and day out at Preservation Hall Foundation to keep it vibrant and evolving for generations to come.

Sincerely Yours,

GREG LUCAS
EXECUTIVE DIRECTOR

PRESERVATION HALL FOUNDATION MISSION AND PROGRAM AREAS

The Preservation Hall Foundation protects, preserves, and perpetuates the musical traditions and heritage of New Orleans through its four programming areas:



EDUCATION

Our primary activity is to serve the next generation of New Orleans musicians and listeners through our Education programs. We develop and educate young K-12 musicians through authentic musical experiences, teaching them to play traditional New Orleans Jazz and Brass Band music. The curriculum is taught by members of the Preservation Hall Collective, including many of whom have been identified for support from our Legacy program.

OUTREACH

Our Outreach efforts support our mission by extending traditional jazz music and culture outside of New Orleans. The primary ambassadors of Outreach activities are our touring Preservation Hall Jazz Band. Activities include free performances at schools, libraries and other public spaces as well as lectures and master classes in academic and professional settings.





ARCHIVING

Our Archives program protects and preserves the tens of thousands of documents, recordings, instruments, photographs, artwork, stories, and other historically important items collected by Preservation Hall over the past 56 years.

LEGACY

We provide continuing employment to musicians and culture bearers through our Legacy program to do the honorable work of teaching teachers and performing for youth. Our Legacy members also serve as invaluable resources to the Foundation's oral history projects and archives, where they are often the only people who can help provide context and identify others in decades-old photos or recordings.



2016 ACHIEVEMENTS AND STATS

IN 2016 THE PRESERVATION HALL FOUNDATION....

- · Reached over 33,000 children through its programming.
- · Had its Brass Bandbook downloaded over 17,000 times.
- Provided Employment to over 40 local culture bearers, including Hall Fellows Joe Lastie and Freddie Lonzo, Master Practitioner Charlie Gabriel, and Teaching Artist Kevin Louis.
- Created and released oral history videos featuring the stories and legacies of 14 of our most tenured members of the Preservation Hall Collective.

SOUTHEAST LOUISIANA FLOOD RELIEF FUND

In August 2016, catastrophic flooding occurred in Southeast Louisiana, affecting over 150,000 homes and causing millions of dollars of damage to the area. In response to this catastrophic event, Preservation Hall Foundation created the Southeast Louisiana Musician's Flood Relief Fund, which provided six musicians in the Greater Baton Rouge Area with crucial relief funds. In addition, the Preservation Hall Foundation hosted a volunteer day to help clear debris from the Choctaw Recording Studio in Baton Rouge.





INCLUSIVE PROGRAMMING

In 2016, PHF adapted its programs to serve students with physical and learning disabilities that are often not included within arts and education programs in New Orleans. This included the creation of the STOMP Troopers, the first Mardi Gras Krewe of young people with Autism, as well as the development of Kids in the Hall Field Trips specifically for students with special needs.

COMMUNITY CONCERTS

From the Ragtime Festival to block parties in Tuba Fats Square, the Historic New Orleans Collection's 50th Anniversary to the Cha-Wa Mardi Gras Indian Festival, the Preservation Hall Foundation provided 28 free Community Concerts in the Greater New Orleans Area in 2016.

NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE

The Preservation Hall Foundation was proud to participate in the grand opening of the Smithsonian National Museum of African American History and Culture (NMAAHC) in September, 2016. As a part of the grand opening celebration, the Preservation Hall Jazz Band performed at "Freedom Sounds" on the National Mall, as well as at the Lincoln Theatre, where PHF sponsored students from the Duke Ellington School to attend the

show. In addition, in the NMAAHC featured a photo of Sweet Emma Barrett and her Preservation Hall Jazz Band in their jazz exhibit, compliments of the PHF archives.



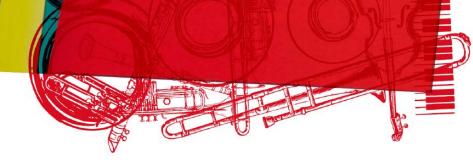


CONTENT COLLABORATIONS

Collaborations are one of the most fundamental activities the Foundation supports. Musical traditions and culture-bearers must dialogue with artists from other genres of the present time in order to generate meaningful art for today. PHF was proud to host a variety of collaborations in 2016, including our Midnight Preserves series with performers such as Irma Thomas, Walter Wolfman Washington, Henry Butler, Nathaniel Rateliff and the Night Sweats, Elvis Costello, as well as our late-night and day-time benefit series featuring performers such as Seu Jorge, Mia X, Arcade Fire, David Byrne, Greg Dulli, Leyla McCalla, Carl Broemel, and Barbara Fiahlo.

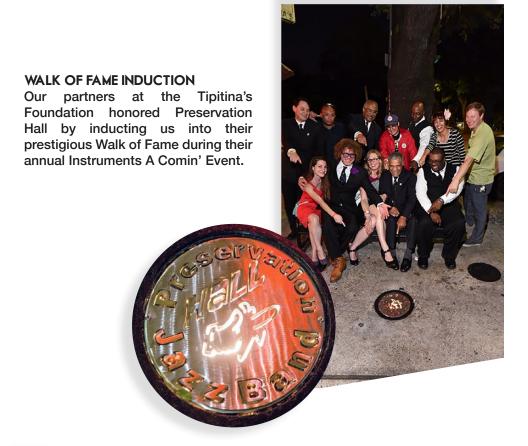






SIX OF SATURNS

PHF partnered with the Ace Hotel for its grand opening to present a series of daytime and evening events, free and open to the public, that reflected our mission. The programming ranged from a Mardi Gras Indian percussion workshop led by PHJB Drummer Walter Harris and Hard Head Hunter Big Chief Fiyo, a Civil Rights Movement Panel featuring former manager of Preservation Hall and Secretary of the Congress for Racial Equality (CORE), Dodie Smith-Simmons, as well as a performance by the Lastie Family Gospel Band.



LOOKING AHEAD

We are poised for another great year of programmatic growth and development. In addition to expanding and enhancing our existing programming, we are working on the following in 2017:

NATIONAL NEW ORLEANS MUSIC CURRICULUM

The success of Neighborhood Horns and Drums locally has led the Foundation to begin the development of a National New Orleans Music Curriculum program. The National New Orleans Music Curriculum is being developed in 2017, with pilot testing beginning in Spring, 2018 for primary and secondary school students. Through its unique history, perspective, and capabilities, Preservation Hall Foundation and its musicians are singularly positioned to create this curriculum, which does not yet exist in any music education program. The three year program will include development, dissemination, and evaluation phases, and will directly support the National Association of Music Education (NAfME) core standards to cultivate students' abilities to create, perform and respond in artistic environments. Studies show that students who engage in culturally-based instruction have increased graduation rates and test scores.

EXPANSION OF SERVICES FOR THE PRESERVATION HALL COLLECTIVE

Through our Legacy program, the Preservation Hall Foundation will continue to expand the services offered to each member of the Preservation Hall Collective. This includes, but is not limited to, providing more members of the Preservation Hall Collective with financial benefits, expanding health care and insurance benefits, professional development opportunities, and an emergency fund.

HALL PASS MEMBERSHIP

We will be expanding our recently launched Hall Pass Membership program, which offers special insider benefits, early access to Preservation Hall shows, quarterly merchandise, while provides crucial ongoing support for the Foundation's mission and activities.





NEIGHBORHOOD HORNS

10200 Curran Blvd.
New Orleans, LA 70127
Teaching Artist: Kevin Louis

Department of Juvenile Services

Eastbank

Teaching Artist: Kevin Louis

Hall Fellow: Joe Lastie

Arise Academy
3819 St Claude Ave.
New Orleans, LA 70117
Teaching Artist: Rickie Monie

Mildred Osborne Charter School 6701 Curran Blvd. New Orleans, LA 70126 Teaching Artist: Louis Ford

McDonogh City Park Academy 2733 Esplanade Ave. New Orleans, LA 70119 Teaching Artist: Calvin Johnson

Rivard Juvenile Detention Center
1546 Gretna Blvd.
Harvey, LA 70058
Teaching Artist: Kevin Louis,
Hall Fellow: Joe Lastie

NEIGHBORHOOD HORNS

Over the past decade, New Orleans has experienced great change in its public education system. Currently, 93% of students attend charter schools - the highest percentage in the country. In addition, 83% of students in New Orleans public schools are from low income households and receive free or reduced lunches. With this very unique public education system, New Orleans schools are often challenged by a lack of resources, especially as it pertains to their ability to provide consistent music and cultural education.

The Neighborhood Horns and Drums programs works to provide music education and culturally-based instruction opportunities for New Orleans schools, community centers, and detention centers alongside in-school music educators. By deploying performers of traditional New Orleans jazz to engage the next generation, this program directly supports two demographics: at-risk students and local culture-bearers. For many students, these classes are the first time they engage with lifelong professional musicians providing inspiration and living examples of the potential that the music of their own community holds.

"Teaching artists from Preservation Hall have transformed the spirit and energy of my program completely. Our Preservation Hall Foundation teachers have inspired my students and connected them with their own culture on a deeper level."

- Andy Bower, Band Director at Dolores T. Aaron Academy



Special Thanks to Federal Focus for their funding and support of the Neighborhood Horns program at Arise Academy with Teaching Artist Rickie Monie.



AUDITED STATEMENT OF ACTIVITIES

Calendar Year Through December 31 2016

Net Asset Balance from Prior Year	\$282,818
Revenues Contributions Fundraising Event Income Grants and Program Income Total Revenue	\$464,613 \$101,886 \$23,251 \$589,750
Expenses Program Services Archive Program Expenses Education Program Expenses Outreach Program Expenses Legacy Program Expenses Total Program Expenses	\$70,785 \$125,050 \$122,477 \$158,405 \$476,717
Development and Event Production Overhead and Capacity-Building Total Expenses	\$163,244 \$160,054 \$800,015
Change in Net Assets	(\$210,265)
Net Asset Balance at End of Year	\$72,553

RECOGNIZING OUR 2016 DONORS

SPECIAL THANKS TO

Sandra, Ben, Jeanette, Marsha and Russell Jaffe
The Cahn Family Foundation
Sarah and Richard Freeman, Jr.
Deb and Jerry Shriver
Dr. Priya and Dr. Ravi Venugopal

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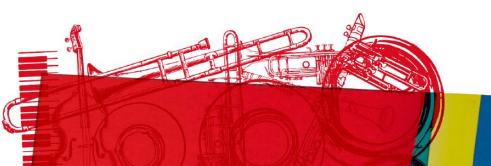
To stay up-to-date with our programs, please visit our website at www.preshallfoundation.org.

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