

# ANNUALES REPORTES



#### Letter from Board President, Aaron Wolfson

The Foundation's 8th year of operations has been a productive and surprising one. When we started the Foundation, none of us could have predicted that we would be serving over 30,000 children annually, launching a national music education curriculum, starting a charitable Mardi Gras krewe or being part of an award-winning documentary...but one thing we've learned is to roll with the opportunities that help us further our philanthropic goals and take our work to the next level.

The board has expanded to include Sundiata Haley and Alexa Pulitzer, both of whom have a long history with the Hall. We welcome them aboard and we thank Ethan Graham for his years of service with the board.

We would like to pay tribute to our dear friend and Advisory Council member, Eben Hardie, who passed away before press time for this report. Eben worked at the Hall as a teenager and remained an ardent supporter of the Hall, Band and Foundation throughout his adulthood. We were lucky to know him and have him as a member of the Preservation Hall family.

On behalf of the board, advisory council and staff, please accept our gratitude for your support, enthusiasm, and belief.

**Aaron Wolfson** 

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President, Board of Directors

#### 2018 Achievements

#### **Inaugural Kanaval**

In February 2018, Ben and Jeanette Jaffe and the Preservation Hall Foundation teamed up with our friends from Arcade Fire, Win Butler and Regine Chassagne, to form a new Mardi Gras Krewe that would celebrate the many cultural connections between Haiti and New Orleans and raise funds for the Preservation Hall Foundation and KANPE, which does humanitarian work in Baille Tourible in Haiti. The inaugural Krewe du Kanaval hosted two parades through Treme and the French Quarter, produced two free community music events attended by over a thousand people, invited and employed dozens of performers representing a multitude of Afro-Caribbean cultures, and held a closing "Rhum and Drums" Ball at One Eyed Jack's featuring performances by RAM, PHJB, Pierre Kwenders, Cosmo Gonik and Windows98, while raising thousands of dollars for the two beneficiaries.

As intended at its founding, Krewe du Kanaval also became a year-round force and community, supporting a variety of activities that celebrate the many cultural linkages between Haiti and New Orleans including: a concert at the Music Box featuring Boukman Eksperyans, recording sessions with Lakou Mizik, a photography exhibit at Preservation Hall with Jacmel-based artists Collective Nouvelle Vague, a Haitian Flag Day celebration in Gretna with Radio Gonbo Kreyol, and participation in a special ceremony for the First Lady of Haiti during New Orleans' Tricentennial festivities. In the Fall, the Hall hosted an exhibition of Haitian art curated by Nic Brierre Aziz, whose family owns arguably New Orleans' largest collections of Haitian Art.

#### Haiti trip

In October, members of the Preservation Hall Jazz Band travelled to Haiti to perform at the inaugural Gede Festival sponsored by the Ministries of Culture and Tourism. The musical exchange deepened the Foundation's ongoing international activities and complemented the Krewe du Kanaval year-round activities. The band performed twice at the historic Hotel Ollofson in Port-a-Prince and travelled to Jacmel in the south of Haiti to record a new song with RAM and perform a free show for a 2,000 person audience.



# Preservation Hall Foundation Board of Directors:

Aaron Wolfson
Board President

Sundiata Haley

Benjamin Jaffe

Jeanette Jaffe

Alexa Pulitzer

John Wells

# Preservation Hall Foundation Advisory Council:

**Alexa Georges** 

Sarah Usdin

**Gregory Morey** 

**Debra Shriver** 

Eben Hardie\*

Kristian Sonnier



#### **Measuring Our Impact**

Preservation Hall Foundation's Programs team, Ashley Shabankareh and Bradley Williams, are now working with local evaluation firm FluxRME to improve effectiveness in supporting program participants and to identify opportunities to improve current programs and processes. While data collection from our programs is still in its pilot phase, we want to share progress on Kids in the Hall, Preservation Hall Foundation's field trip program for K-12 students. After engaging with our programs, teachers have reported the following:

- 100% of lead chaperones and teachers reported that the musicians helped their students engage with New Orleans music and that it enhanced their students' understanding of New Orleans music.
- 100% of lead chaperones and teachers reported that the musicians' presentation brought an increased awareness of careers in the music industry.

#### **Legacy Master Practitioners Induction**

In September, the Foundation inducted Lars Edegran (piano), Orange Kellin (clarinet) and Lester Caliste (trombone) into the Master Practitioner program. The Legacy Program supports our elder musicians once they reach the age of 70, providing a monthly stipend and other services and engaging them in the Foundation's programs.

#### T2C premiere and release

At long last, 2018 saw the premiere of "A TUBA TO CUBA" which chronicles the Preservation Hall Jazz Band's first trip to Cuba (along with more than 100 Foundation supporters) and the history of Preservation Hall itself. The film debuted at the South by Southwest Festival in Austin, TX and was celebrated with a second-line parade down Congress Avenue. The film illustrates the ethos of Preservation Hall which the foundation works to perpetuate, and highlights the power and benefit of tracing our musical roots and embracing cross-cultural collaboration.

#### **Inaugural NYC Reveillon Benefit**

On November 16th, The Foundation hosted our first Reveillon (holiday feast) benefit event with nearly 100 donors at the McKittrick Hotel. The evening was full of great food, conversation and music. New Orleans luminary Walter Isaacson gave the keynote remarks followed by two sets from the Preservation Hall Jazz Band.

#### **International Artist Residencies**

In addition to our work in Haiti and Cuba, The Foundation continues to enable international partners from the Afro-Caribbean diaspora to collaborate with New Orleans culture bearers. In May, the Columbian band Tribu Baharu visited the Hall and performed around the city. In November, Preservation Hall Jazz Band visited the Los Cenzontles Mexican folk music center in San Pedro, California for a concert collaboration. The following month, Los Cenzontles came to New Orleans for a residency in our education programs and at the Hall.



### **AUDITED STATEMENT OF ACTIVITIES**

Calendar Year through December 31 2018

Net Asset Balance at Jan 1 2018	\$282,390
Revenues	
Contributions	\$479,732
Fundraising Event Income	\$649,999
Grants and Program Income	\$58,607
Program Revenue	\$10,781
Total Revenues	\$1,199,119
Expenses	
Program Services	
Archive Program Expenses	\$64,441
Education Program Expenses	\$252,909
Outreach Program Expenses	\$401,411
Legacy Program Expenses	\$128,201
Total Program Expenses	\$846,962
Development and Event Production	\$275,793
Overhead and Capacity Building	\$106,094
Total Expenses	\$1,228,849
Change in Net Assets	-\$29,730
Net Asset Balance at Dec 31 2018	<u>\$252,660</u>



#### **Special Thanks To**

Sandra Jaffe & the Jaffe Family **Dalio Family Foundation** Ray & Barbara Dalio Pincus Family Foundation Dan Lucas Memorial Fund John Stubbs Wendy Popowich Sandra McNamara **Brook Smith** Eric Epstein Flood Magazine Eben Hardie **Elephant Quilt Productions Goldring Family Foundation** Jerry & Debra Shriver Cathy & Walter Isaacson Jonathan Hochwald Mark Zittman Michael Novogratz

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Ryan Doherty Sean Penn Stephen Milliken Taylor Caffery Thomas Falatko

William & Elizabeth Monaghan

Sundiata Haley

Timothy Hedrick

#### **Perpetuators**

Catherine Mayer

Christa Schwartz

**Charles Vlasic** 

**Carol Bixler** 

Aaron & Daliah Wolfson

Aimee Hayes Alex Ebert Alex Kaufman

Alexa Georges & Jerry Armatis

Alexandra Frankel Alia Shawcat

Alice Blackwell & Michael Oilar

Amanda Darrach
Andrew Gottschalk
Anne Teixeira
Anurang Revri
Aviva Meyer
Batou Chandler
Benjamin Swig
Beth Olmstead

Benjamin Swig Beth Olmstead Blaine Lindsey Bob Brown Bronson Bigelow

Carly Mark

Christine McBride
Christopher Mollere
Clayton & Boo Randle
Craig Silvey
Daly Turnbull
Dana Berkowitz
Daniel Brownell
David Belle
David Burns
David Inglefield
David Welland
Deepa Vora
Derek Rast
Diane Sustendal
Diego Guayan

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Eleanor DeCoursey & Brian Lawlor

Elizabeth Gober Eric Wareheim Garner Robinson Garrison Neill George Hatton Gillian Bar

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Hakan Eriksson Heidi Raines Helene Florence

Ian and Bernadette Watermeier

Izvor Zivkovic

Jacqueline Stremski & Geoff Adair

Janine Guzzo

Jason & Amanda Boso Jay & Margaret Sweet Jeffery Graham



#### Perpetuators (con't)

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Mark Mulroney

Michael Bailey

Michael Barron

Michael Dubin

Michael Siegel

Michele Brierre

**Nicholas Carey** 

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Michael Glenboski

Michael Marchand

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Oritsejolomi Roberts

Patricia Blanchett

Patrick Mahoney

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Patti Compton

Pattie & Tim Pupo

Michelle Cosgrove Nancy Hoffman

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Josh Pelz

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Juli Miller
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Scott Kinum & Marci Mcgregor

Scott Meehan

Simon & Becky Finger

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